

How to set custom page titles in Joomla 1.5 manually for better SEO

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he Joomla CMS default behaviour is that Page titles of the Joomla Articles created are always set to the **page Title** assigned to each of the articles.

This is not very good behaviour in terms of SEO, as the page title of each link on the main page is different and there is no continuous repeating pattern in all of the Joomla pages.

Everyone that has even basic idea of SEO knows that page titles are very important weight factor to make indexing inside Search Engines successful.

There is a well know SEO rule which is the more reoccurring pattern one has in his page titles, more is stressed on the keywords contained in the title.

As I said for some weird reason Joomla has no common page Title for all my the created Article pages linked via the **Main Menu***

Thus in order to improve this bad default Joomla SEO behaviour one has to change the default auto assigned titles for created pages, manually.

Two things are necessary to change each of the Joomla already existing **TITLES**.

1. Go to each of the pages (.e.g. Home etc.) and change the Parameters System Page Title settings

After logging in with administrator in Joomla, navigate to Menus -> Main Menu*

Further on choose a menu item from all your existing items, let's say **Home** and click on it.

On the left side below the *Save, Apply, Close and Help* buttons you will notice the menus:

Parameters (Basic), Parameters (Component), Parameters (System)

When clicked on *Parameters (System)* a submenu will appear:

Site | Menus | Content | Components | Extensions | Tools | Help | Site default language: Preview 0 1 Logout

Menu Item: [Edit] Save Apply Close Help

Menu Item Type
Article Layout
The Article Layout displays a single Article.
Change Type

Menu Item Details

ID:	1
Title:	Home
Alias:	home-monastery-introduction-predstavqne
Link:	index.php?option=com_content&view=article&id=1
Display in:	Main Menu

Parameters (Basic)
Parameters (Component)
Parameters (System)

Page Title: CHANGE THE TITLE HERE!!!!!!

Show Page Title: ☐ No ☒ Yes

Page Class Suffix:

Menu Image: - None Selected -

SSL Enabled: ☐ Off ☒ Ignore ☐ On

Above is a screenshot of the up-described *Parameters (System) [Page Title]* location

You need to change where it reads on the screenshot **CHANGE THE TITLE HERE !!!!! ;)**

After entering your own desired page title go and save the article via the **Apply** or **Save** button (also visible in the screenshot).

Now as the custom *Page Title* is set, next step is to enable the custom Page Title for the respective Article in *Article Manager*

2. Enable custom *Page Title* for created pages in Joomla

Go to the *Article Manager* by following the menus:

Content -> Article Manager

Select the Article of which you want to **change the Page Title to some custom text** and click over it.

As the article opens for edit in an html editor, navigate to **Parameters (Advanced)** tab and therein change the *Show Title* from default setting value:

Use Global

to

Yes

Once again use the *Save* or *Apply* button to confirm the new settings and open your website in a new tab, try to browse and check the title of the articles parameters just edited. It should show up in the Title (page heading) the custom input Title.

Now repeat the same procedure for all pages (Articles), existing in Joomla to attune the *Page Titles* to

some Google friendly strings and enjoy the better Search engine indexing which should likely follow.