

How to link Wordpress Post or Page Title to external URL website address

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I needed to link a new created Wordpress Post to external web page address. So when one clicks over the created post he opens an external website.

I've googled around to see how this can be achieved and found [wordpress external links plugin](#). I gave a go of the plugin, but pitily I couldn't make it work. I decided to try some other methods and after some time I tried another approach. **I used the HTML `<a href=""` as a title and it appeared this simple method prooved working ;)**

Here is a small screenshot, from *wordpress Add New Post dialog*



By the way the information online I've found on how this the external link creation for a Page or a Post is made was quite obscure and messy. i wonder why there is no clear explanation on the direct *a href* link creation, especially since Wordpress is a de-facto standard for a blogging platform and nowadays powers up so many websites engines around the world.